



Investigations & White-Collar Crime

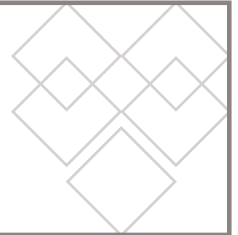
2024



PROFILED:

BRIAN P. LOUGHMAN

Floyd Advisory LLC





Investigations &
White-Collar Crime



BRIAN P. LOUGHMAN

Partner

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PERSONAL BIOGRAPHY

Brian Loughman is a partner at Floyd Advisory with over 30 years of experience advising outside counsel, executive management and other stakeholders on a broad range of forensic and integrity related matters. He has managed numerous investigations and remediation efforts for audit committees, management, trustees and outside counsel. He frequently presents investigative findings to regulators and law enforcement bodies. Investigative topics include accounting fraud and restatement issues, bribery and corruption, trade compliance and occupational fraud and money laundering. His experience also includes leading cross-cultural teams investigating and remediating potential corruption violations globally.



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Q&A WITH BRIAN P. LOUGHMAN

**What strengths and characteristics do you, your team and your firm strive to demonstrate to clients?**

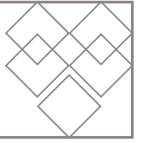
◆ Each project is unique. I leverage my extensive experience to craft a thoughtful and responsive approach to uncover the facts in an efficient manner. I constantly strive to ‘see around the corner’ to anticipate and proactively manage any obstacles. Our firm is a market-leading team providing forensic accounting, litigation and valuation expertise. Our approach is defined by our ‘Floyd Five’ principles of integrity, quality, objectivity, responsiveness and professionalism. We recruit talent with a high-level of curiosity, believing that success comes from collaboration, dedication to continuous self-improvement and the ability to execute on ideas. We encourage our people to actively participate in the communities in which we live and work, and we publish thought leadership on issues affecting the clients and industries we serve.

Could you provide an insight into how you approach your work? What drives and motivates you?

◆ My primary focus is to help the client solve the investigative challenge as efficiently as possible. I have always enjoyed the cycle of beginning a matter in a ‘crisis’ situation, quickly organising a robust investigative response in collaboration with counsel and efficiently getting to the relevant facts and an appropriate conclusion. I have found that it is important to take a balanced view of the allegations in the matter, and to utilise an experiential-based iterative approach to the work. It is important to have a diverse set of skills in the team to help drive efficiency and to leverage relevant industry knowledge, as appropriate.

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Reflecting on your area of expertise, how do you see this sphere of the market shaping up over the coming months? Are any exciting trends or developments on the horizon?



◆ There are a variety of things that can influence the need for investigations and forensic accounting work. Some of these are unique to the applicable entity, but macro factors can also have an impact. We have seen an uptick in matters relating to alleged accounting fraud recently. I believe these will continue to arise due to the impact of the pandemic, internal control challenges, the emergence of high interest rates and an uneven economic situation. Clients are also looking to leverage artificial intelligence to enhance transaction monitoring and analytical capabilities, though I believe it will take some time to develop that capability. ■

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REPRESENTATIVE ENGAGEMENTS

- ◆ Conducted numerous public company investigations in a broad range of industries involving alleged accounting irregularities and potential restatement issues, asset misappropriation, occupational fraud and bribery and corruption issues.
- ◆ Presented investigative findings to regulators, law enforcement, executive management, audit and special committees, boards of directors, trustees and other stakeholders.
- ◆ Assisted management with the design, implementation and review of anti-corruption compliance programmes.
- ◆ Provided litigation consulting services to various entities engaged in matters such as post-acquisition disputes, contract disputes, shareholder class action defence and interpretation of US generally accepted accounting principles (GAAP).
- ◆ Assisted counsel in white-collar defence matters.

