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PhD in Accounting from Stanford Graduate School of Business Joins Floyd Advisory's Expert Panel

Floyd Advisory is pleased to announce that **William F. Floyd**, PhD, CPA, will be working with the firm on select matters as an expert advisor. Dr. Floyd is an expert in financial reporting and disclosures, research design and econometrics, and the use of alternative data in economic analyses. Dr. Floyd holds a PhD in Accounting from the Stanford Graduate School of Business and has focused his work at the intersection of accounting, data science, and quantitative finance. He was on the founding team of Pluribus Labs, a quantitative equity manager with a focus on machine learning and investment insights systematically drawn from text data. As an expert advisor, Dr. Floyd will be available to serve our clients' expert accounting and data analysis needs.

Floyd Advisory LLC is a consulting firm providing financial and accounting expertise in areas of SEC reporting, transaction advisory, investigations and compliance, litigation services, as well as business strategy and valuation.

